



Ralls County, MO



SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873

Economic and Business Engagement Center

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Report Parameters

1 County

29173 Ralls County, MO

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

10,339

Population (2020)

Population **grew by 170** over the last 5 years and is projected to **grow by 117** over the next 5 years.

3,950

Total Regional Employment

Jobs **grew by 0** over the last 5 years and are projected to **grow by 441** over the next 5 years.

\$55.5K

Median Household Income (2018)

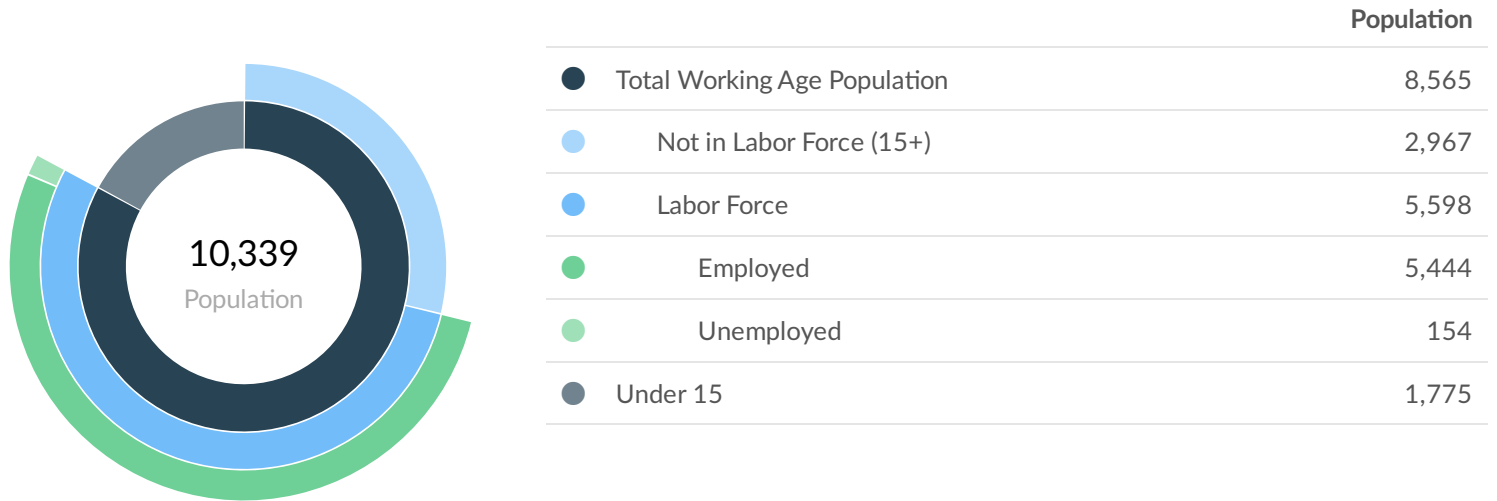
Median household income is **\$4.7K below** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 1.7%** since 2015, growing by 170. Population is expected to **increase by 1.1%** between 2020 and 2025, adding 117.
- From 2015 to 2020, jobs **remained constant** in Ralls County, MO at **3,950**. This change **fell short of the national growth rate of 3.6% by 3.6%**. The **labor force participation rate decreased from 68.4% to 65.4% between 2015 and 2020**.
- Concerning educational attainment, **8.1% of Ralls County, MO residents possess a Bachelor's Degree** (11.8% below the national average), and **7.1% hold an Associate's Degree** (1.5% below the national average).
- The top three industries in 2020 are Animal Slaughtering and Processing, Local Government, Excluding Education and Hospitals, and Gasoline Stations.

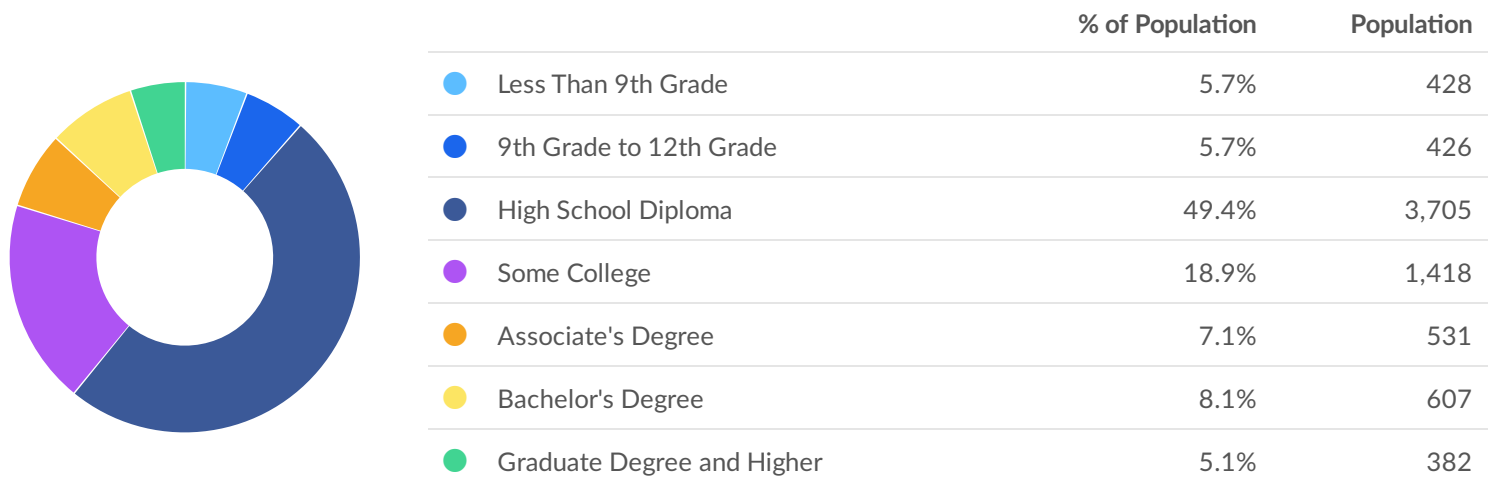
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	10,339	5,598	3,950	93.3	\$409.51M	\$1.06B	\$1.01B
United States	330,768,968	160,467,740	164,012,276	100.0	\$21.14T	\$0	\$9.05T
Missouri	6,163,707	2,995,370	3,152,362	89.9	\$325.93B	\$311.03B	\$365.73B

2020 Labor Force Breakdown



Educational Attainment

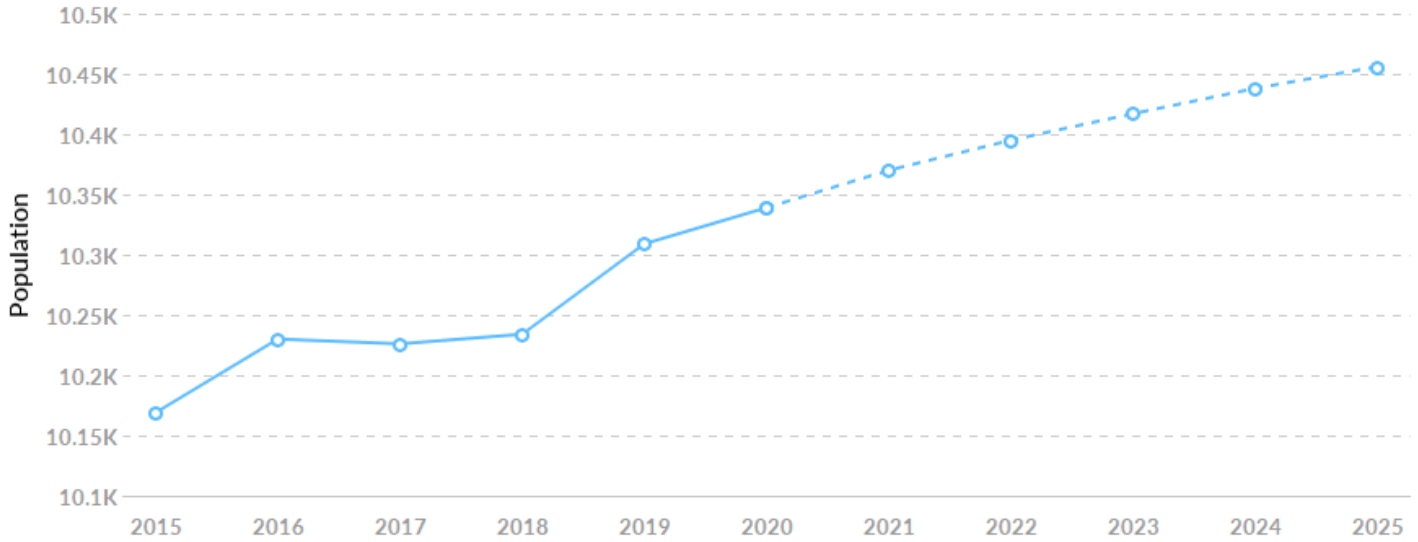
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Historic & Projected Trends

Population Trends

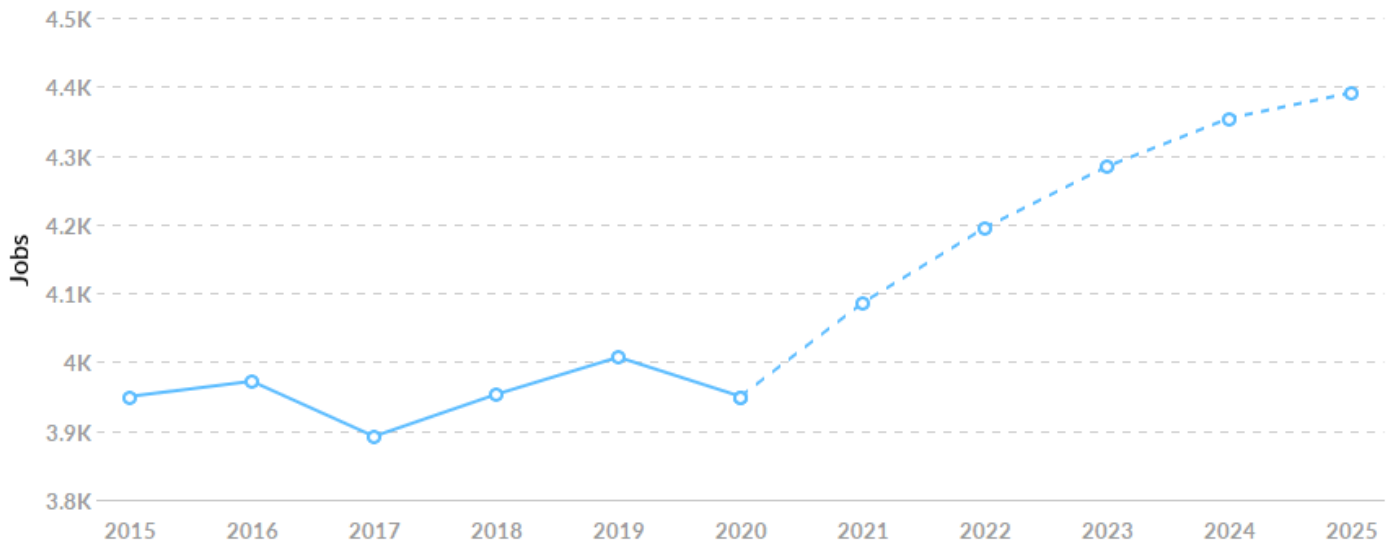
As of 2020 the region's population **increased by 1.7%** since 2015, growing by 170. Population is expected to **increase by 1.1%** between 2020 and 2025, adding 117.



Timeframe	Population
2015	10,169
2016	10,230
2017	10,226
2018	10,234
2019	10,309
2020	10,339
2021	10,370
2022	10,395
2023	10,417
2024	10,438
2025	10,456

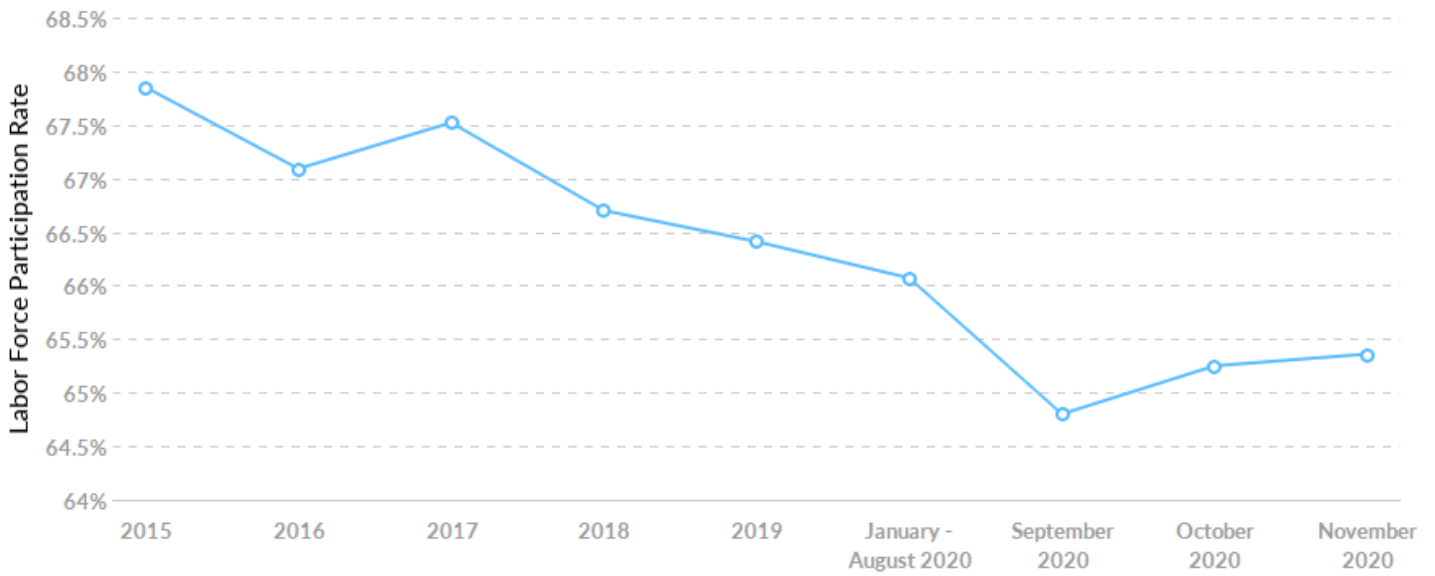
Job Trends

From 2015 to 2020, jobs remained constant in Ralls County, MO at 3,950. This change fell short of the national growth rate of 3.6% by 3.6%.



Timeframe	Jobs
2015	3,950
2016	3,972
2017	3,892
2018	3,953
2019	4,007
2020	3,950
2021	4,086
2022	4,195
2023	4,284
2024	4,354
2025	4,391

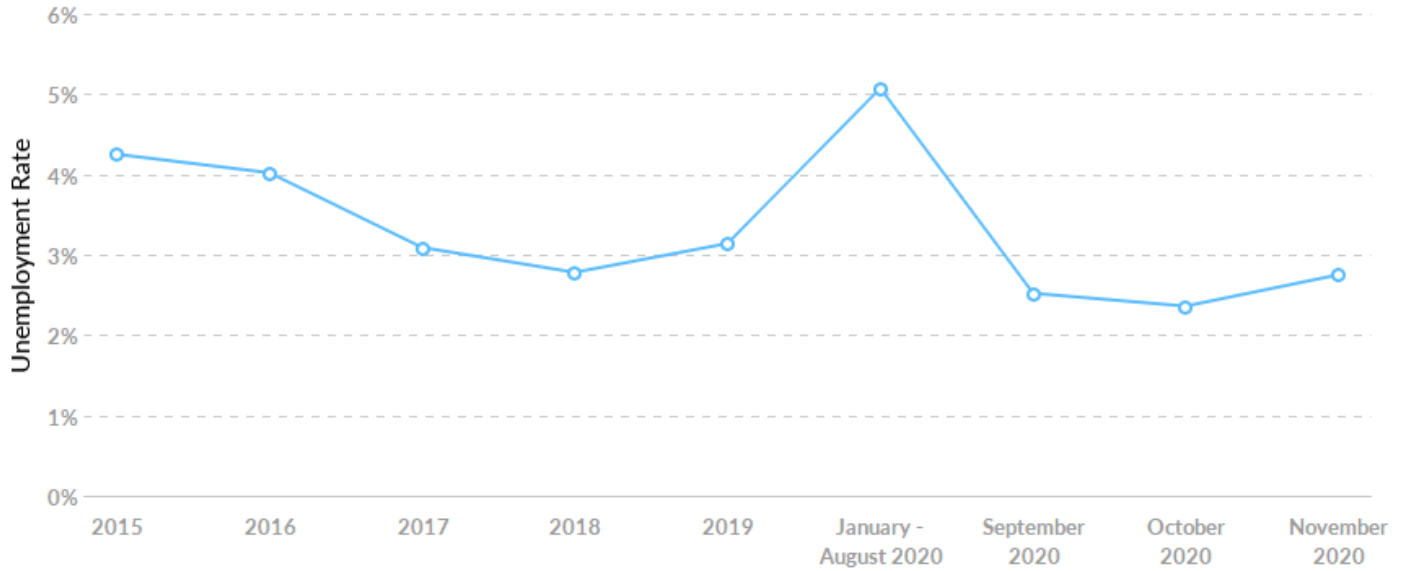
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	67.85%
2016	67.09%
2017	67.52%
2018	66.70%
2019	66.41%
January - August 2020	66.07%
September 2020	64.80%
October 2020	65.25%
November 2020	65.36%

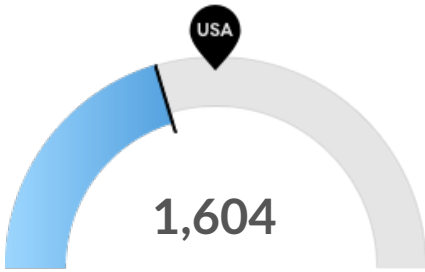
Unemployment Rate Trends

Ralls County, MO had a November 2020 unemployment rate of 2.75%, **decreasing from 4.25%** 5 years before.



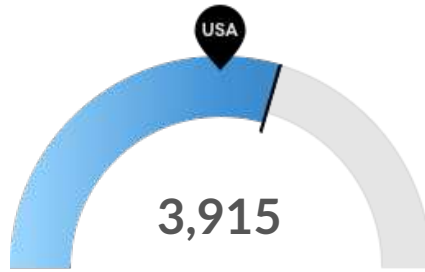
Timeframe	Unemployment Rate
2015	4.25%
2016	4.02%
2017	3.09%
2018	2.78%
2019	3.14%
January - August 2020	5.07%
September 2020	2.52%
October 2020	2.36%
November 2020	2.75%

Population Characteristics



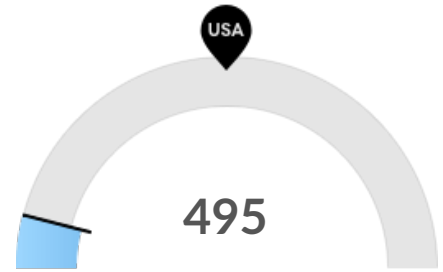
Millennials

Ralls County, MO has 1,604 millennials (ages 25-39). The national average for an area this size is 2,126.



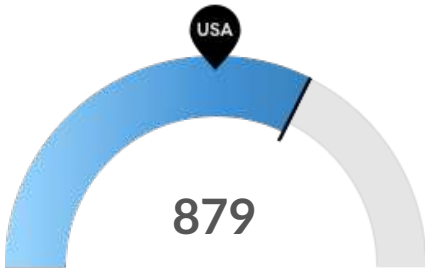
Retiring Soon

Retirement risk is high in Ralls County, MO. The national average for an area this size is 3,031 people 55 or older, while there are 3,915 here.



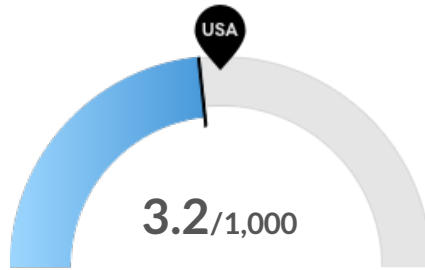
Racial Diversity

Racial diversity is low in Ralls County, MO. The national average for an area this size is 4,112 racially diverse people, while there are 495 here.



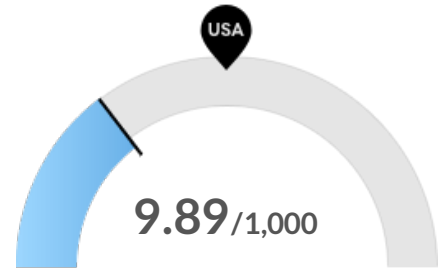
Veterans

Ralls County, MO has 879 veterans. The national average for an area this size is 583.



Violent Crime

Ralls County, MO has 3.2 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

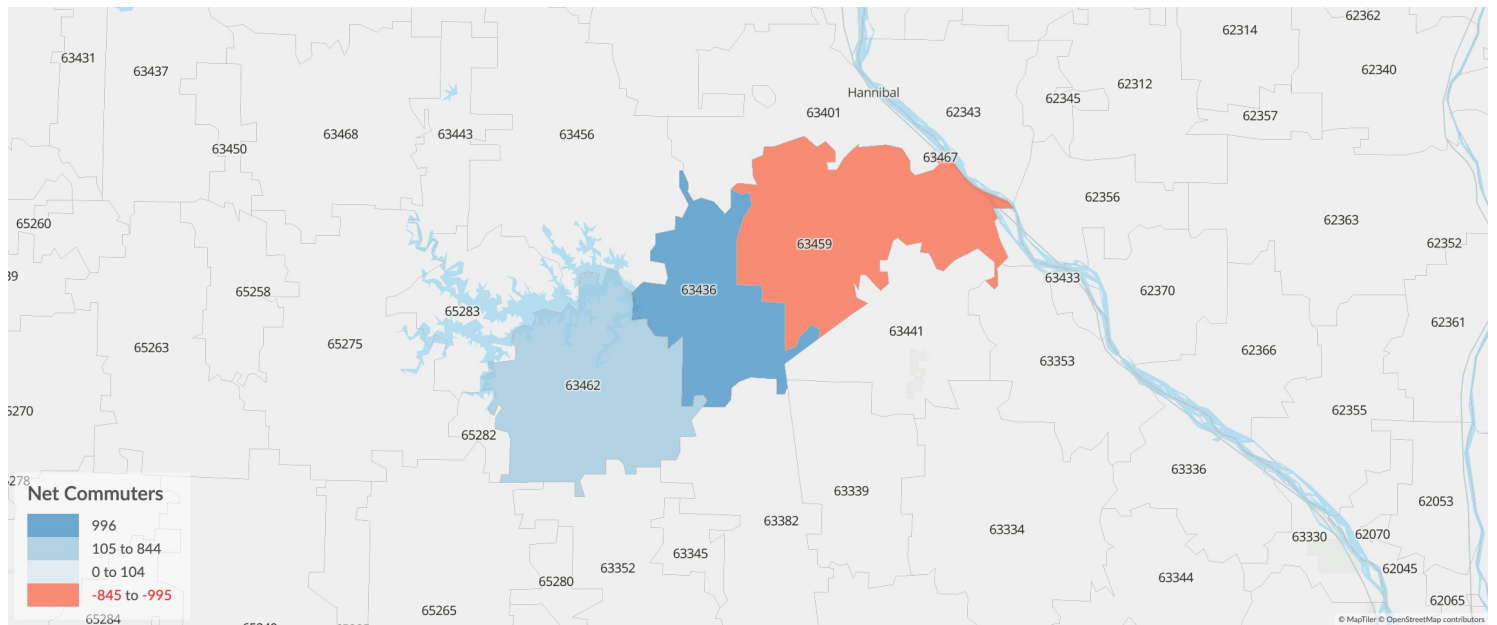


Property Crime

Ralls County, MO has 9.89 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Ralls County, MO currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 63459.



Where Talent Works

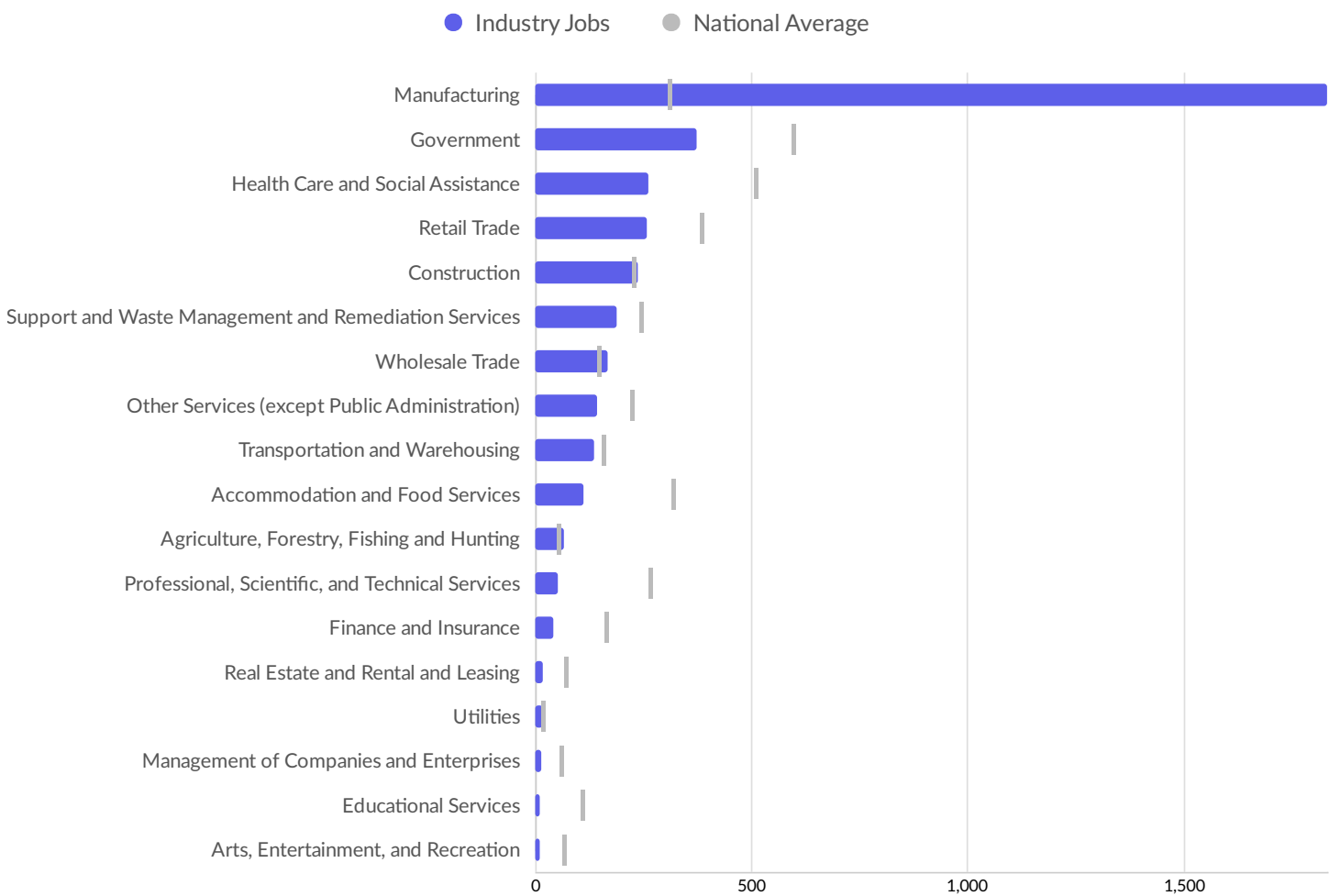
ZIP	Name	2020 Employment
63436	Center, MO (in Ralls co...	1,654
63459	New London, MO (in Ra...	1,249
63462	Perry, MO (in Ralls coun...	938
63467	Saverton, MO (in Ralls c...	110

Where Talent Lives

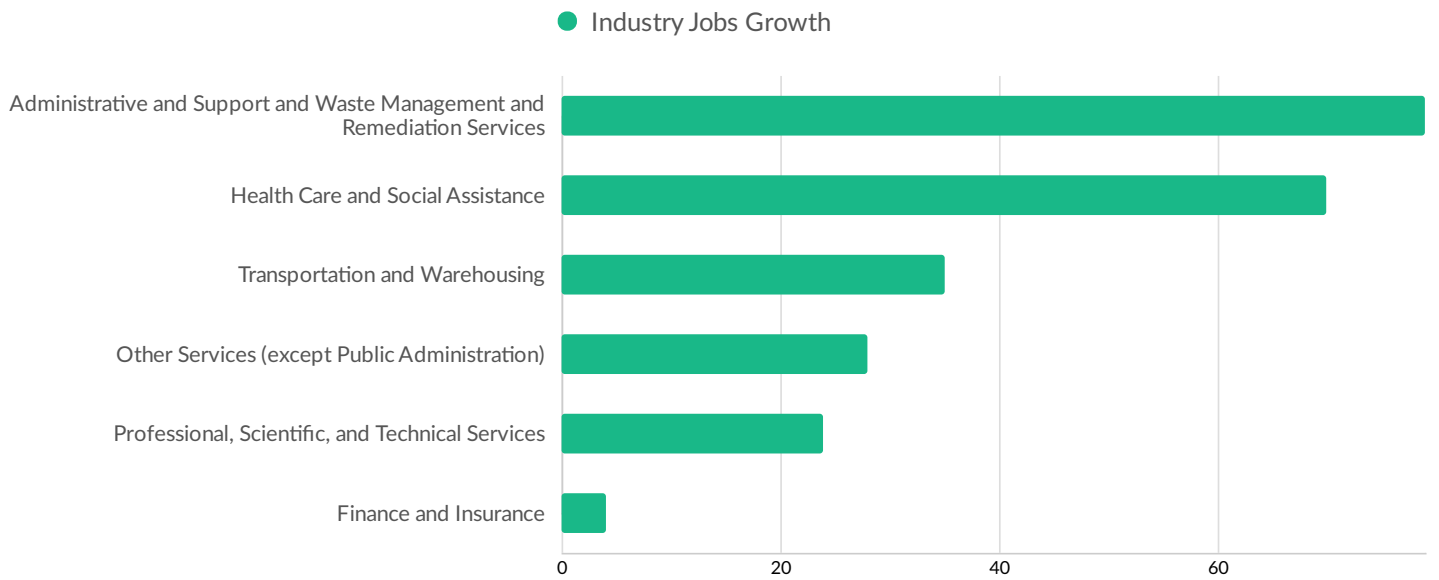
ZIP	Name	2020 Workers
63459	New London, MO (in Ra...	2,094
63462	Perry, MO (in Ralls coun...	833
63436	Center, MO (in Ralls co...	658
63467	Saverton, MO (in Ralls c...	33

Industry Characteristics

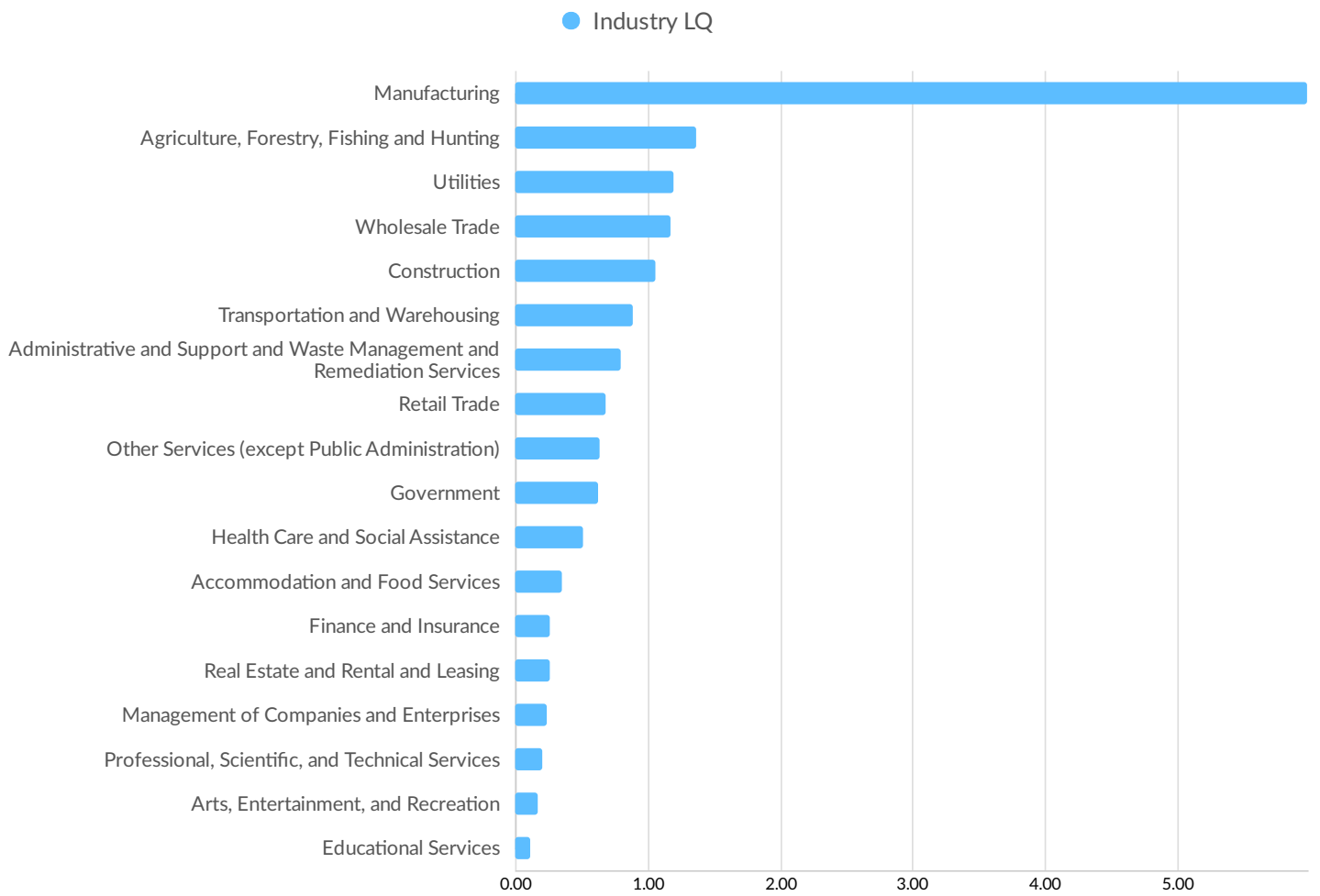
Largest Industries



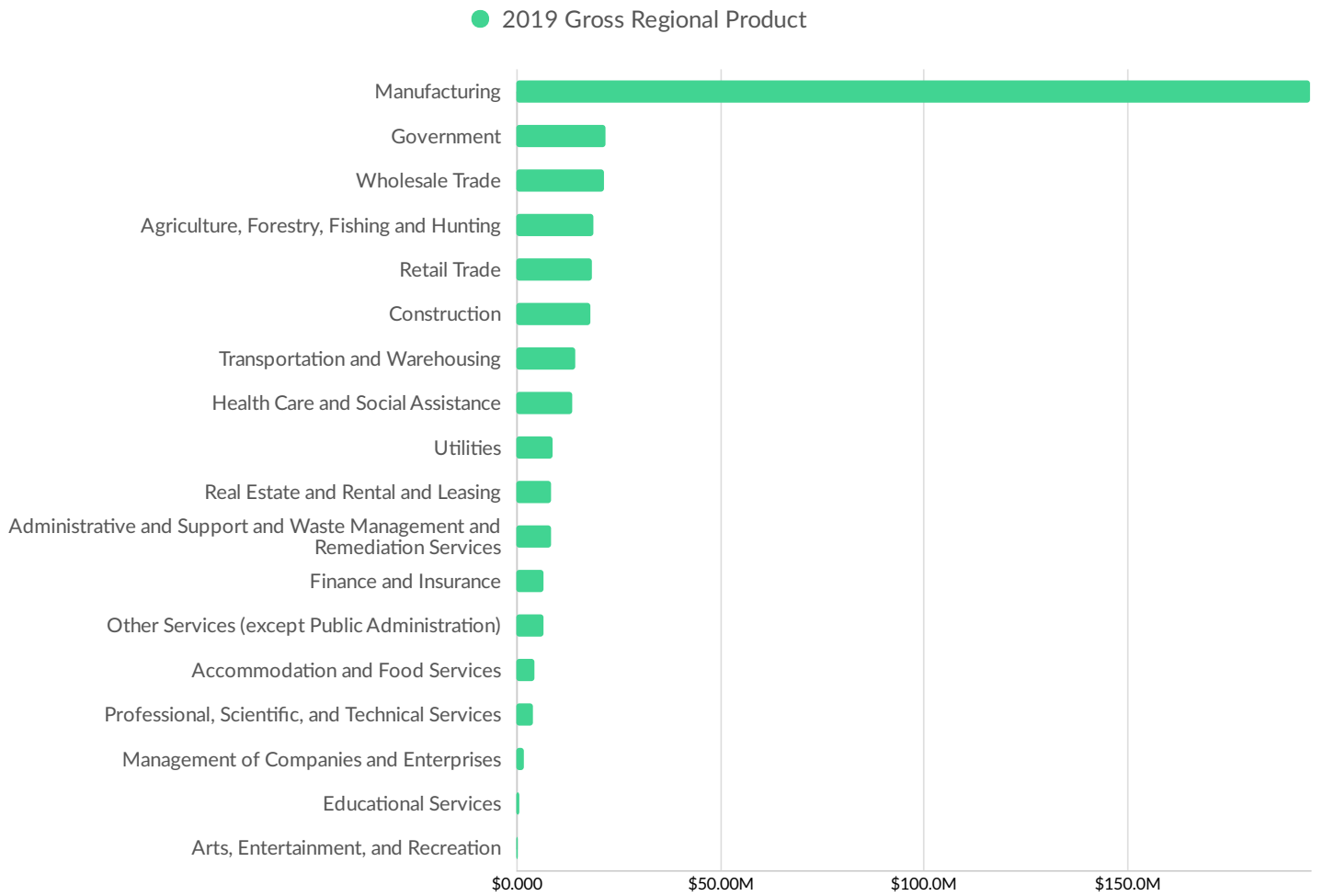
Top Growing Industries



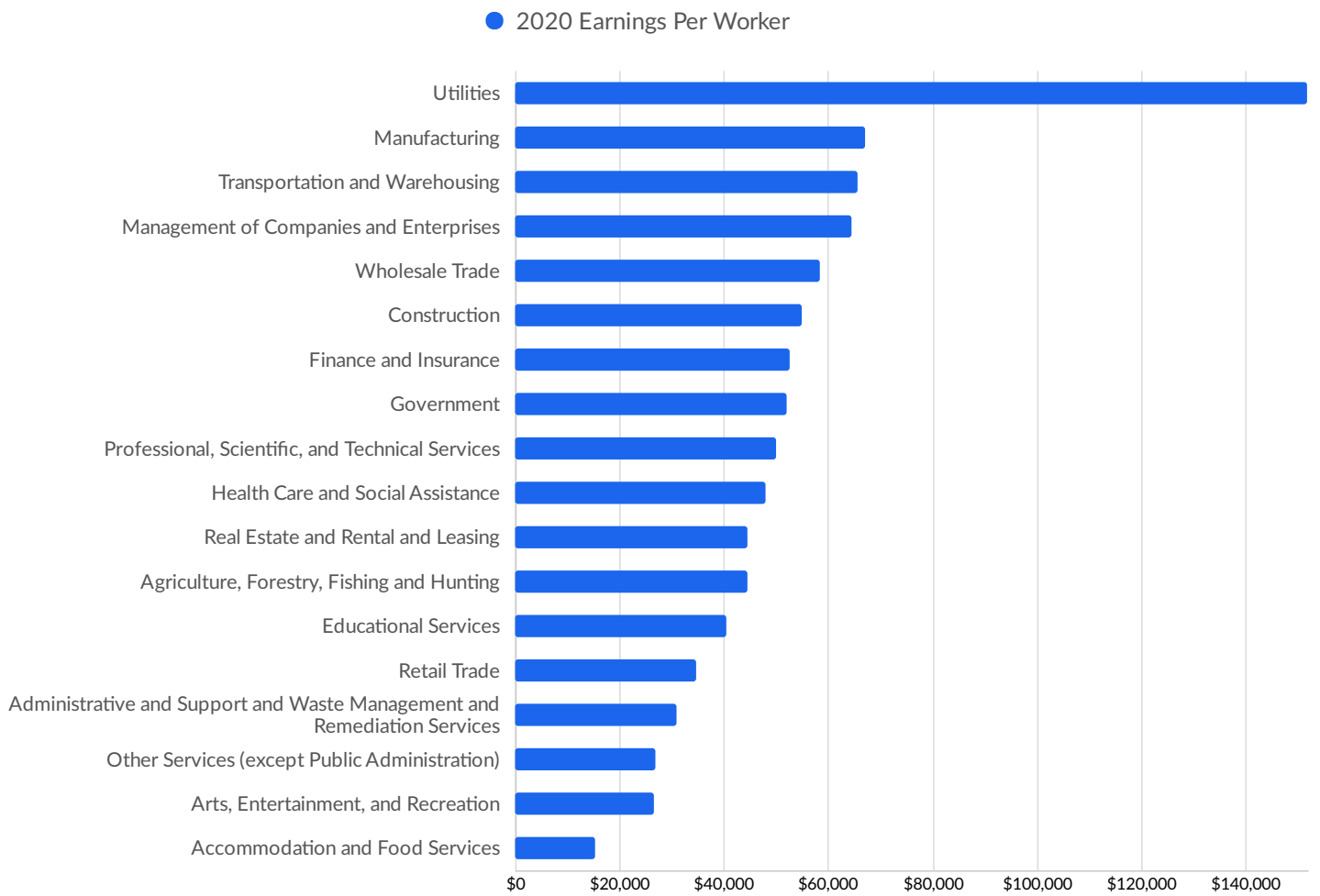
Top Industry LQ



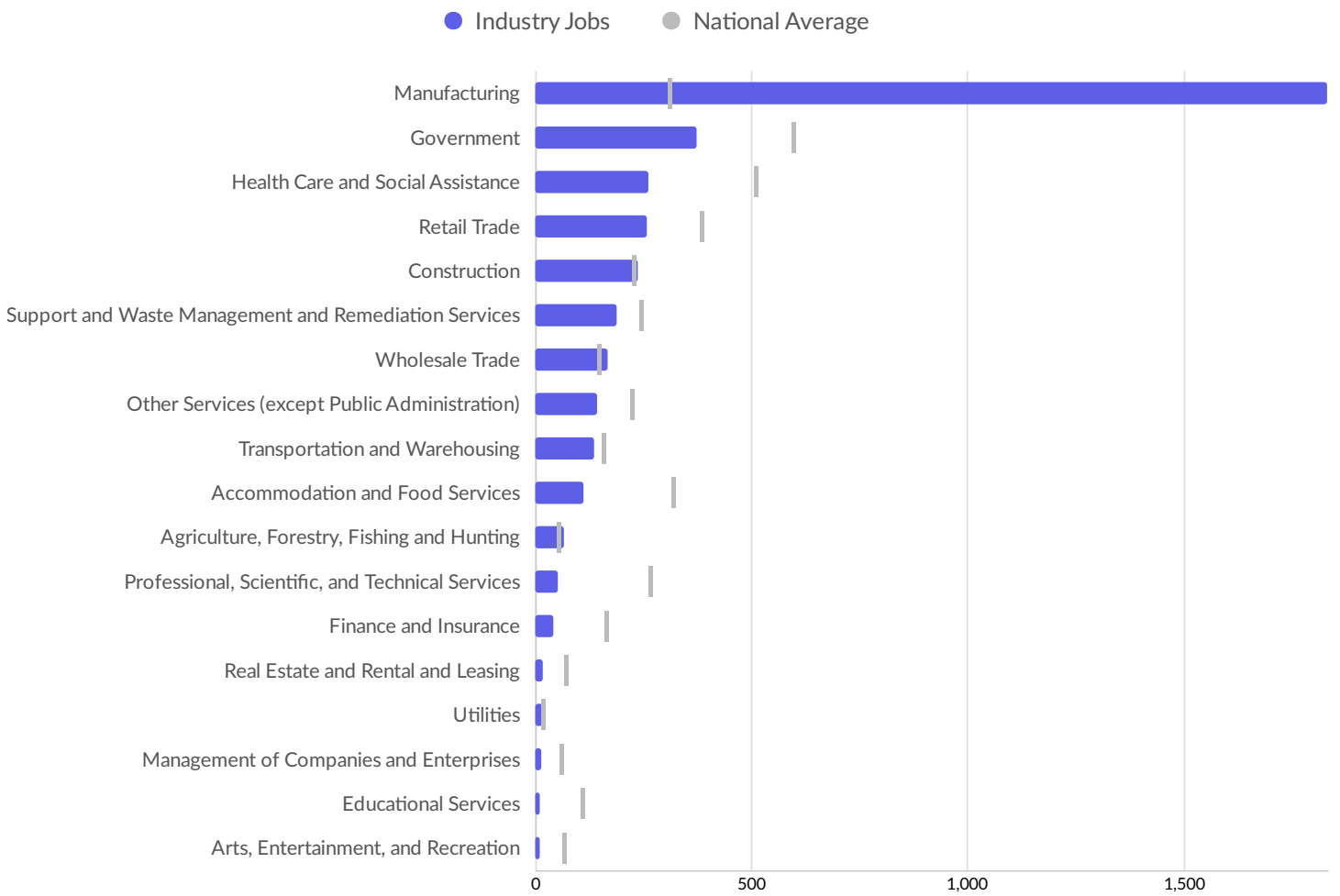
Top Industry GRP



Top Industry Earnings






















Largest Industries



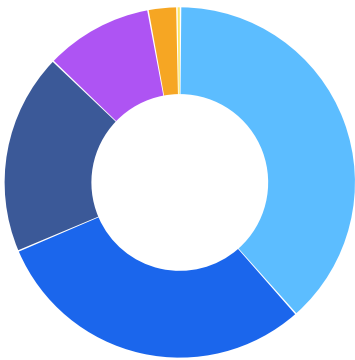
Business Characteristics

313 Companies Employ Your Workers

Online profiles for your workers mention 313 companies as employers, with the top 10 appearing below. In the last 12 months, 230 companies in Ralls County, MO posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Ralls County School District R2	8 	CRST International, Inc.	115 
General Mills, Inc.	7 	Corizon Health, Inc.	59 
Perry Machine & Die, Inc.	7 	Love's Travel Stops & Country St...	56 
Watlow Electric Manufacturing ...	7 	Dollar General Corporation	46 
Continental Cement Company L...	6 	Hogan Transports Inc	46 
Hannibal Regional Hospital Foun...	6 	Platinum Supplemental Insuranc...	41 
Hannibal Public Schools	5 	Roehl Transport, Inc.	30 
BASF Corporation	4 	Tri-National, Inc.	25 
Green Supply, Inc.	4 	Transland, Inc.	23 
Ralls County Clock	4 	Pegasus Transportation, Inc.	22 

Business Size

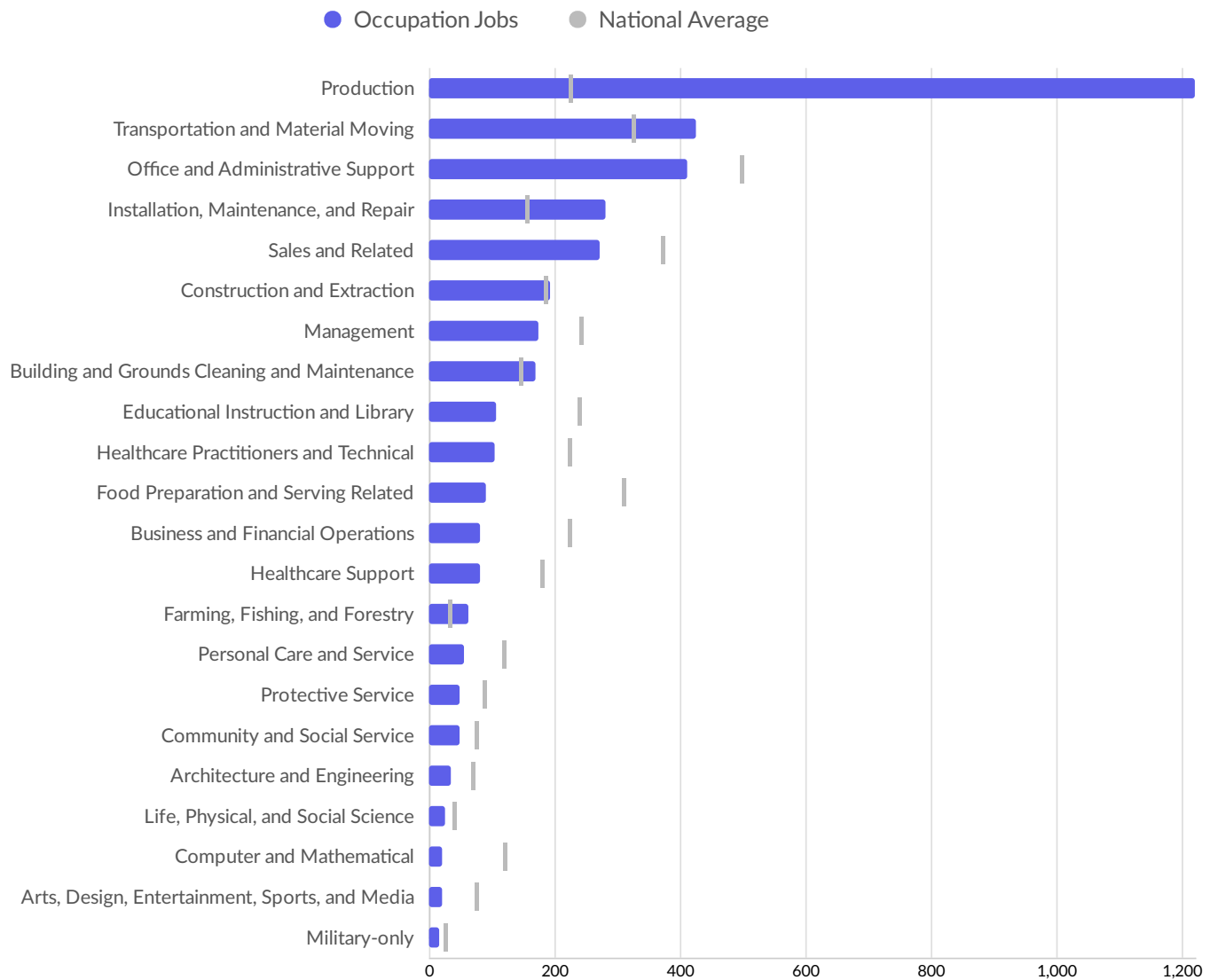


	Percentage	Business Count
● 1 to 4 employees	38.4%	116
● 5 to 9 employees	30.1%	91
● 10 to 19 employees	18.5%	56
● 20 to 49 employees	9.9%	30
● 50 to 99 employees	2.6%	8
● 100 to 249 employees	0.3%	1

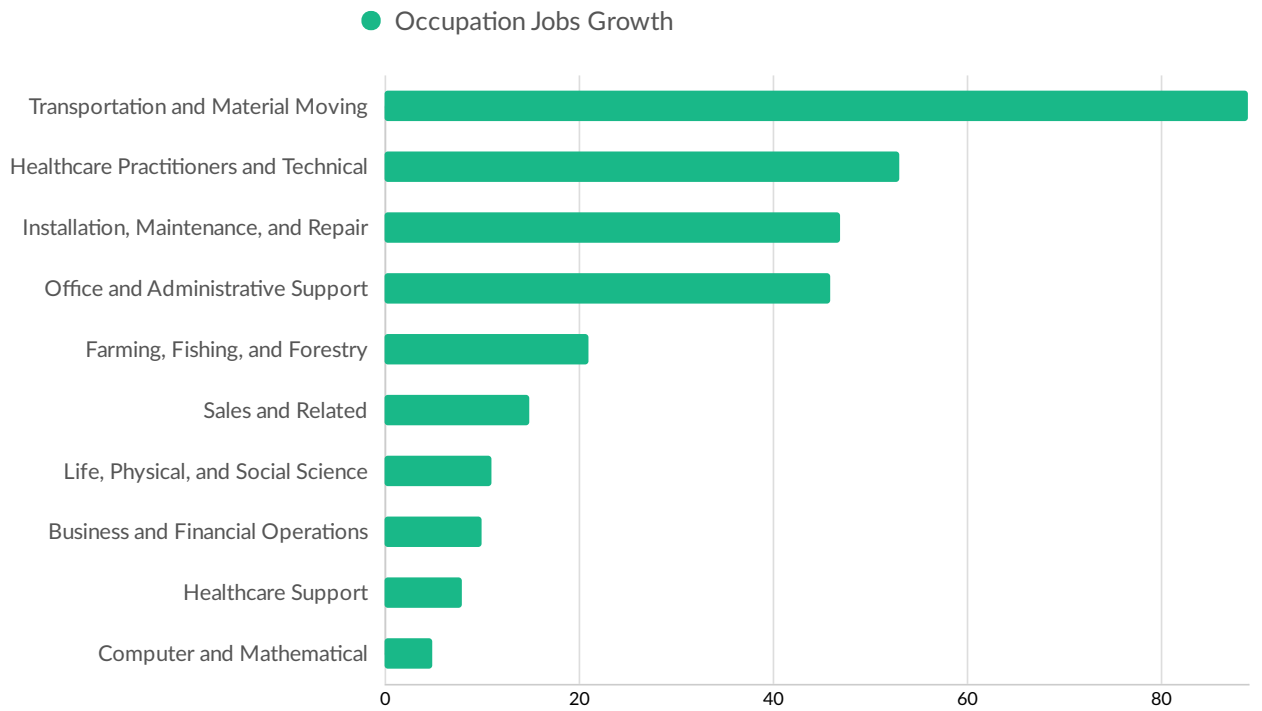
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

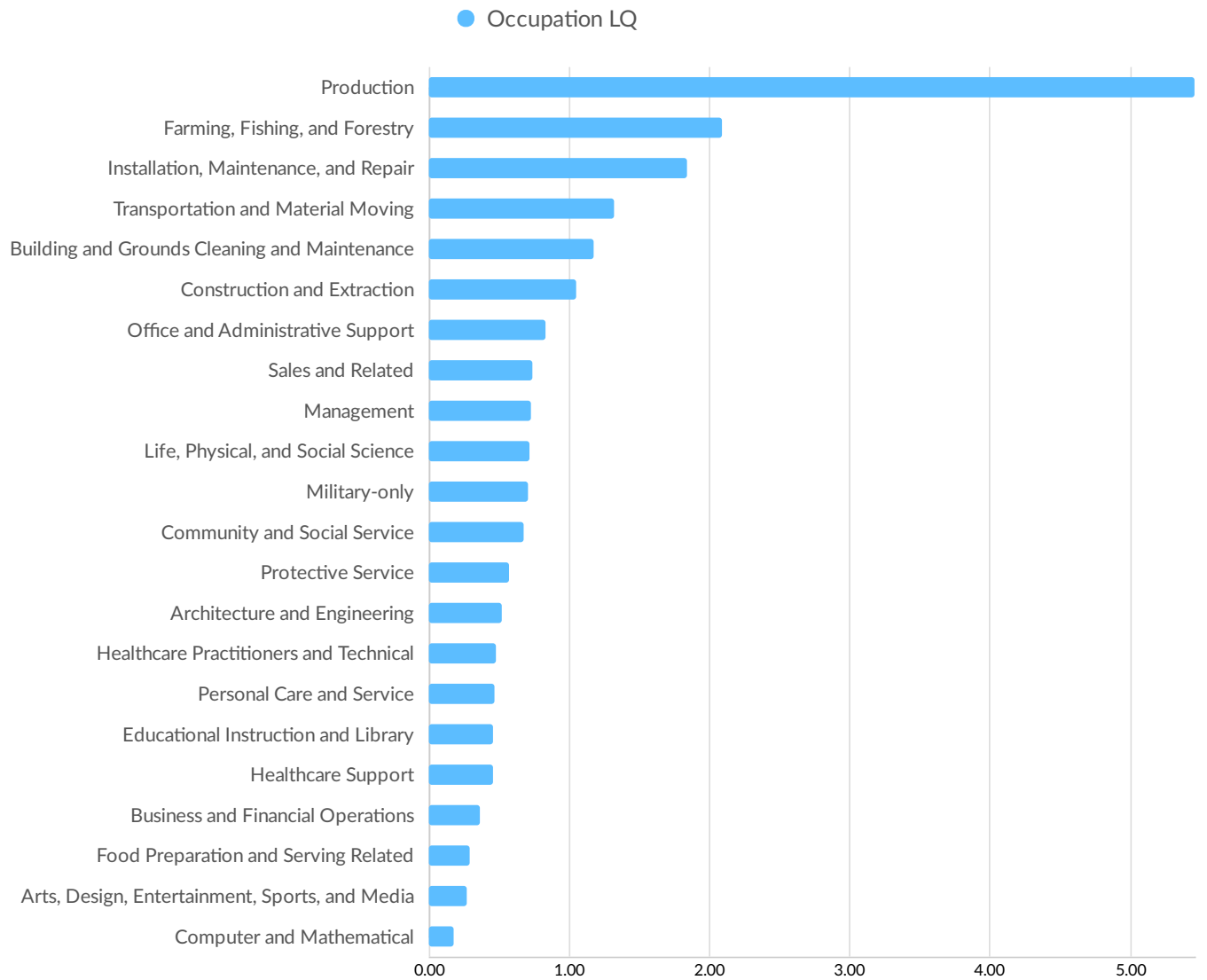
Largest Occupations



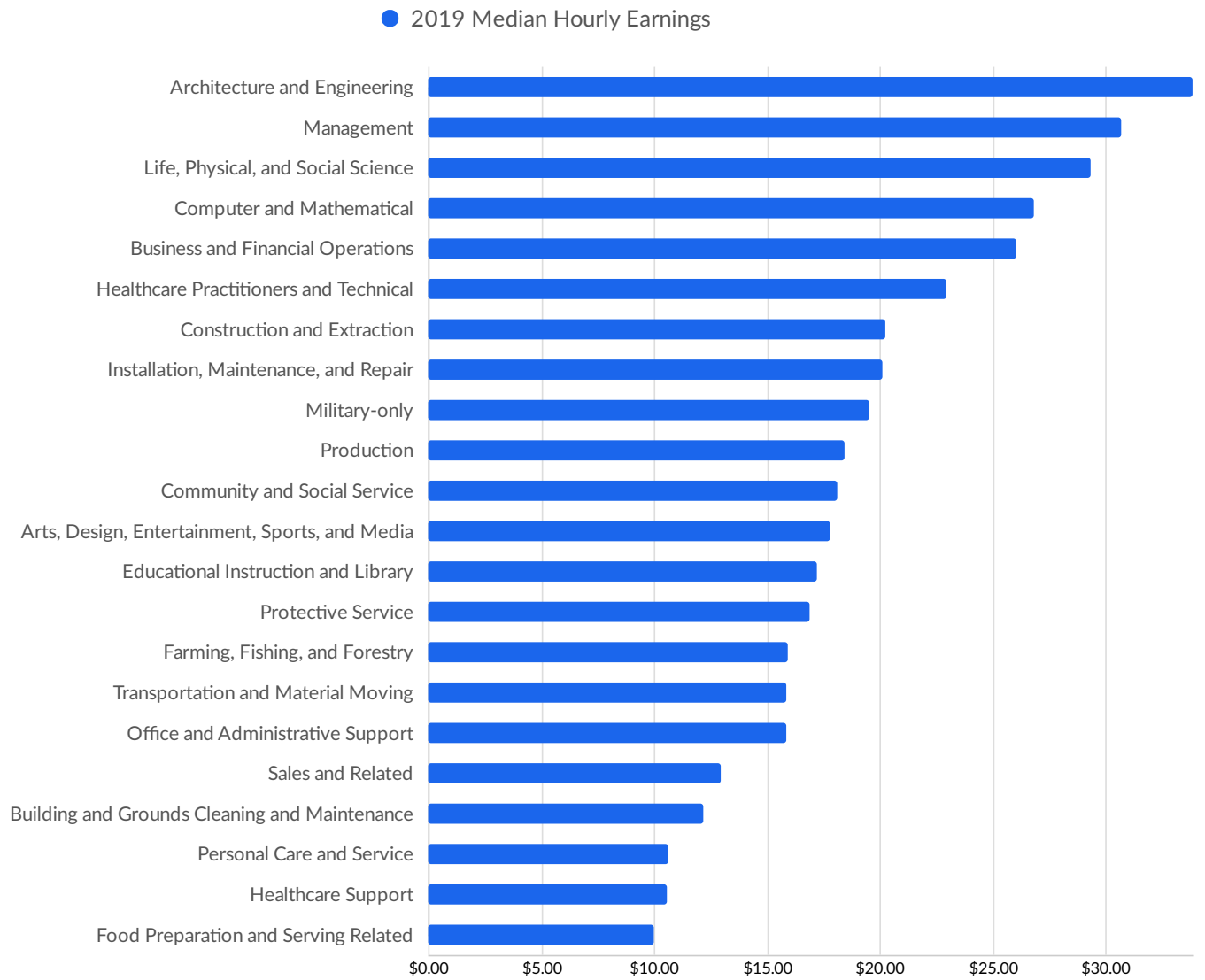
Top Growing Occupations



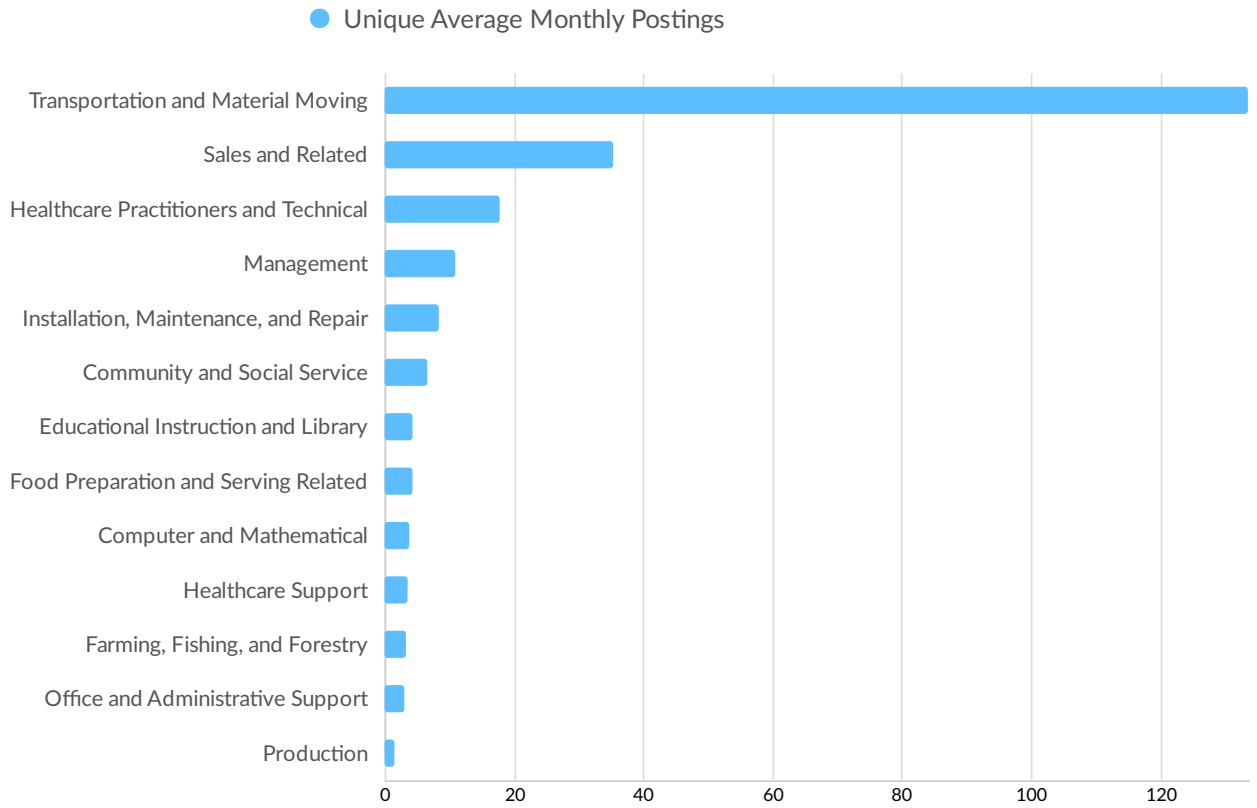
Top Occupation LQ



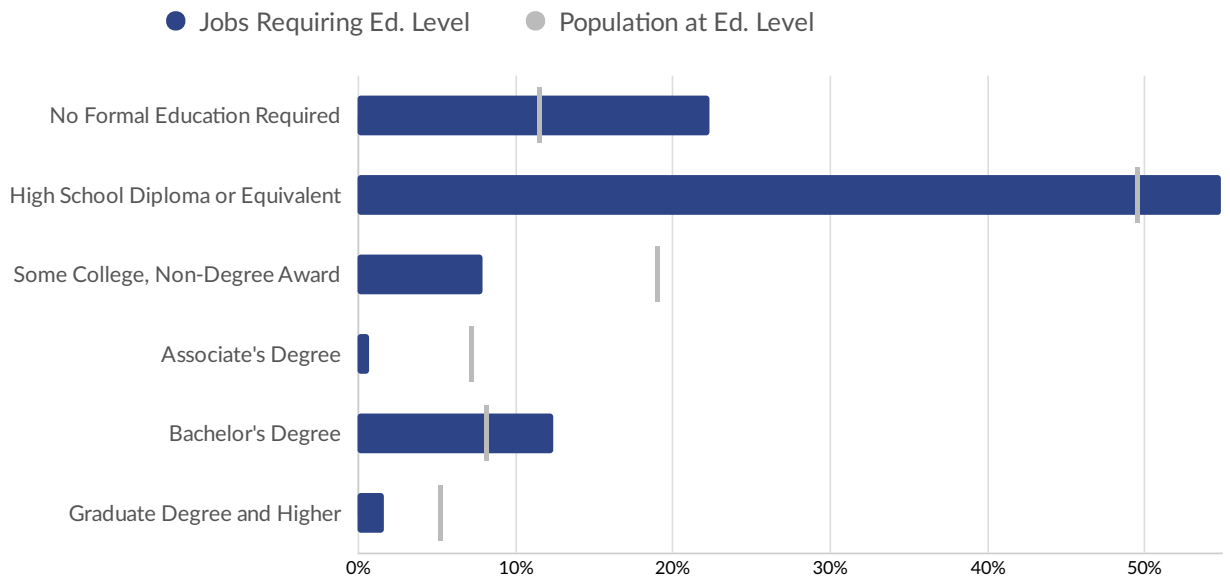
Top Occupation Earnings



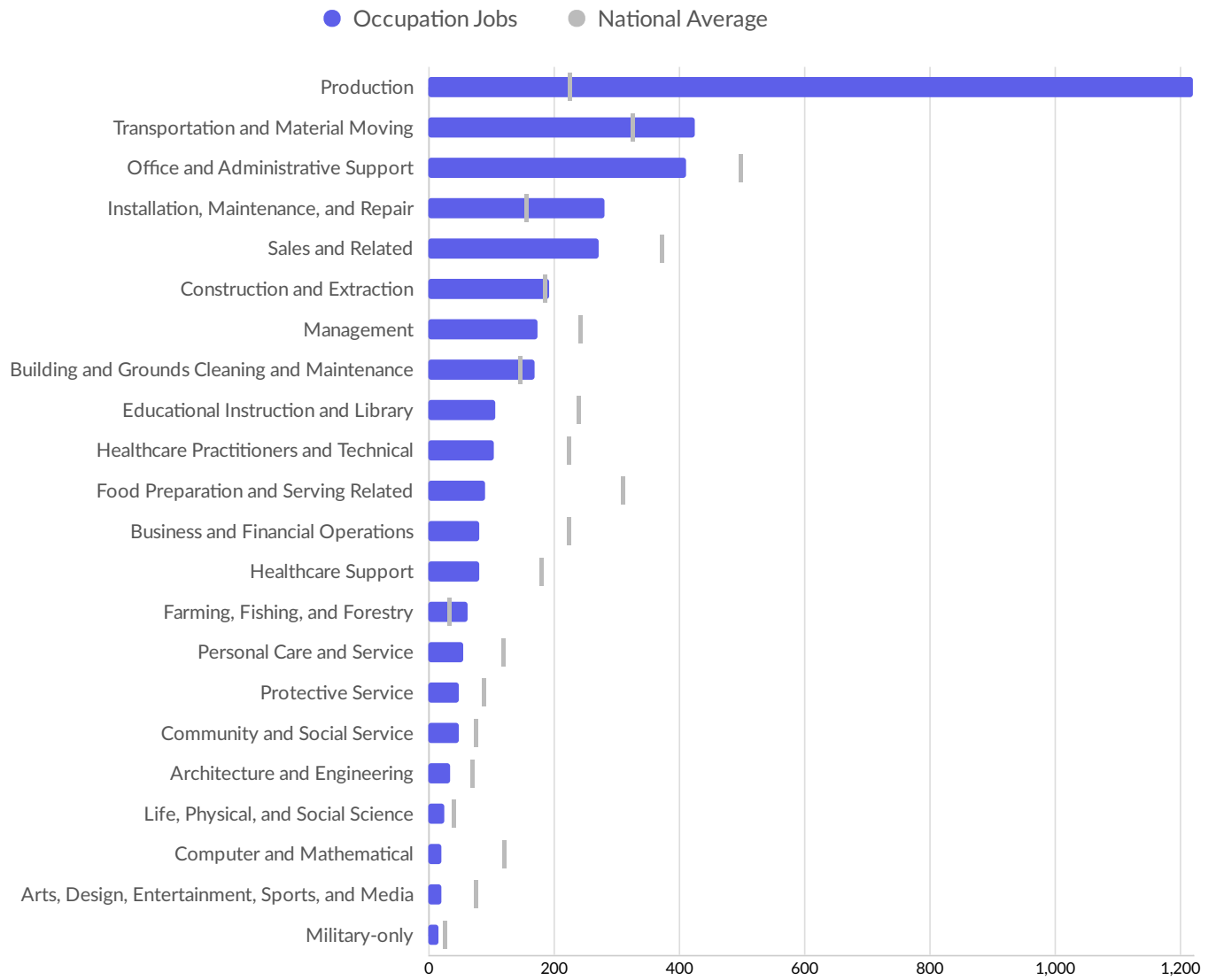
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Ralls County, MO produced graduates.

In-Demand Skills

