# FOOD PROCESSING IN HANNIBAL, MISSOURI

# WHY HANNIBAL?

- Competitive operating costs (labor, real estate, taxes)
  - Community investment in water quality
    - Convenient transportation system that includes air, rail, port, and highways.



# Well-Established Food Processing Industry led by General Mills

Located along the Mississippi River, close to markets and suppliers in more than eight states, Hannibal offers food processors a business-friendly environment with low barriers to entry. Traditional and newer production and processing methods are used in Hannibal including vertical farming, hydroponics, and industrial hemp. Local employees, known for their work ethic, are supported by workforce training and educational programs focused on career pathways for food processing, ag tech, manufacturing and logistics. Surrounding crops include corn, soybeans, other grains, cattle and pigs.

### SPOTLIGHT ON GENERAL MILLS



General Mills operates 24/7 in the Hannibal region, employing over 1,000 at a starting wage

of \$19.00. Among the familiar brands coming out of the plant are Old El Paso tortilla chips.

# **Business Environment**

### SURROUNDING POPULATION





# Wage Rates

# SELECTED FOOD PROCESSING OCCUPATIONS

| OCCUPATION                               | NORTHEAST<br>REGION * |
|--|-----------------------|
| 51-3092 Food batch maker                 | \$16.09               |
| 51-9023 Mixing & blending machine setter | \$23.57               |
| 51-9061 Inspectors, testers, sorter      | \$20.03               |
| 51-9161 CNC operator                     | \$19.57               |
| 51-9162 CNC programmer                   | \$27.36**             |

Source: Bureau of Labor Statistics May 2019 Metropolitan and Nonmetropolitan Area Occupational Employment and Mean Wage Estimates for Northeast Region (North Missouri Nonmetropolitan Area). \*Hannibal is in Northeast Region.

\*\* Regional average (St. Louis, Springfield, Quad Cities MSAs).

# **Training Resources**

# MOBERLY AREA COMMUNITY COLLEGE

Five locations including Hannibal, 6,000 students, Associate and certificate options.

Food processing, ag tech, logistics, truck driving, engineering, IT, cybersecurity, manufacturing

# JOHN WOOD COMMUNITY COLLEGE (JWCC)

In Quincy, IL (22 miles), 1,600 students, degree and trade certificate options.

*Agriculture (crop production, agribusiness, machinery, and animal sciences)* 

### HANNIBAL LAGRANGE UNIVERSITY

In Hannibal, 1,200 students, private four-year Christian university. *Engineering, computer info systems* 

# CULVER-STOCKTON COLLEGE

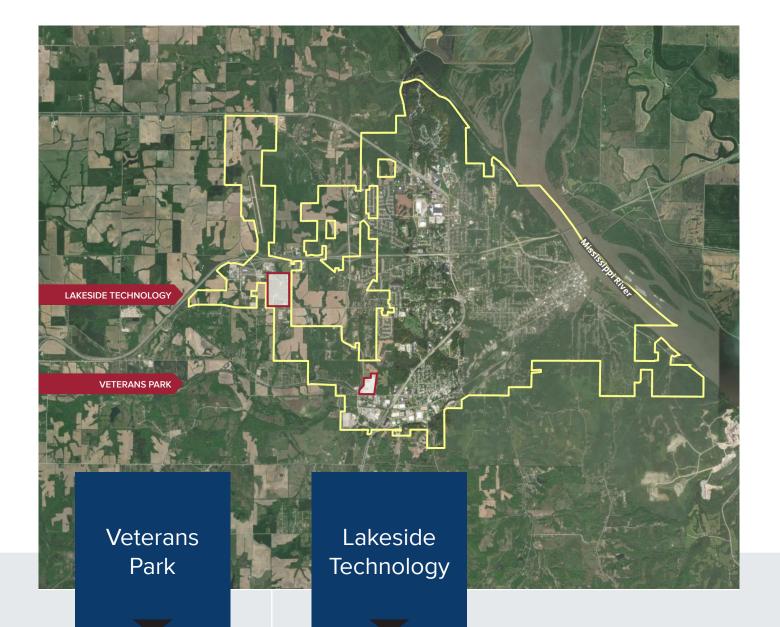
In Canton, MO (40 miles), 975 students, private four-year Christian university.

Chemistry, IT, Supply Chain Management, Business

# HANNIBAL CAREER AND TECHNICAL CENTER

Public school program for middle and high school students. Technical and on-the-job training. *Ag technology, food sciences, food processing* 

# **Best Business Parks for Food Processing**



#### **CURRENT FEATURES**

- ▶ 25 acres, level
- Electric, gas, water, sewer on site

#### **BEST USES**

- Smaller Manufacturing
- Food Processing

#### **CURRENT FEATURES**

- ▶ 80 acres zoned industrial, level
- Utilities at park perimeter
- ► A Missouri Certified Site
- No rail

### **BEST USES**

- Technology
- Higher-end Manufacturing
- Medical Manufacturing
- Small Distribution
- Food Processing



# Road, Rail, River and Air



#### ROAD

- 4-lane highway systems: combined 40,000 vehicles through Hannibal daily
- Chicago-Kansas City Expressway (I-72)
- Avenue of the Saints (US-61)



### RAIL

- BNSF & NS access to local businesses
- Connectivity to intermodal services in St. Louis and Kansas City (2nd and 3rd largest railroad terminals in the U.S.)



### RIVER

- Mississippi River at city's edge
- Public Port
- Barge shipping opportunities
- ► Process water capabilities nearly unlimited

#### AIR

- Executive jet: (fuel, hangars, tiedowns, lounges): Hannibal Regional Airport (KHAE)
- Commercial service 30 minutes (Quincy)
- International service 90 minutes (St. Louis)





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